

MEETING MINUTES

**ASU Scottsdale Center
Ad Hoc Citizen Advisory Working Group Meeting
February 3, 2005 5PM
Los Arcos United Methodist Church
7425 E. Culver St., Scottsdale, AZ**

Present: Kurt Mershman, James Cramer, Marilyn Armstrong, George Adams, Tom Jelinek, Paul Burns

1. Opening Comments –

Introductions

2. ASU Scottsdale Center Update

- ◆ Ed Gawf narrated the attached presentation
 - Goals
 - Guiding Principles
 - Residential Revitalization
 - Economic Vitality
 - Community Pride & Characteristics
 - Quality Development & City Services
 - Partnerships & Connections
 - Partnerships & Regional Connections
 - Site Clean up
 - McDowell Scottsdale Corridor
 - Working Group Purpose
 - Focusing on Planning concepts
 - Working Group Process
 - Focus Group (Opportunities)
 - Focus Group (Constraints)
 - Focus Group (Visions)
 - Working Group Report
 - Draft Guiding Principles
 - Site & Adjacent Opportunities map
 - Conceptual Street Scene
 - Schedule

3. Public Comment

- ◆ Citizen comment on property lines

- There are multiple different property owners. However, the city will be doing the entire infrastructure.
- ◆ Citizen comment on economics in the area and the appearance
 - Area is “not bad”, but “not bad is not good enough” - standards that the citizens and staff have are higher and that is what we expect.
 - Greatest opportunity to enhance an area is through private sector
 - Upgrades are being made currently to the school buildings
 - Support groups are being formed in the schools to help the students stay in school
- ◆ Citizen comment on ASU-Scottsdale for using leads
 - Green building is becoming more affordable
 - The city is hosting Green Building Workshops
- ◆ Citizen Comment what is being done to tie the Papago Plaza Shopping Center
 - It’s pretty well occupied so it may be a while before it redevelops
 - The hopes are that as leases expire there will be facelifts
- ◆ K-mart and Basha’s have been in talks with the City to make renovations in the future
 - Expectations are to have some announcements for this area by the end of the year
- ◆ Citizen Comment on wireless internet access
 - Telecommunications will be apart of the final product
- ◆ Citizen Comment on Traffic
 - It looks like the current 3 lanes will provide adequate coverage
 - Other modes of transportation
 - Traffic counts are down 1/3 from when it was a mall
- ◆ Citizen Comment on Los Arcos reinventing itself
 - Most Malls don’t last very long
- ◆ Being that this is city owned land will it pay taxes
 - All of the improvement will be subject to taxes
 - At built out the city will bring in tax revenue
 - Property tax to the schools will be more than the old mall
- ◆ Citizen Comment on light rail on Scottsdale rd
 - There are no plans right now for light rail on Scottsdale rd
 - Scottsdale rd is a bus rapid transit corridor
 - There are plans to put in a facility at Scottsdale and McDowell rd.
- ◆ These graphics look much like Kierland
 - These graphics are meant to show pedestrian character not architectural styles
 - We will be showing the designs to the DRB board for their approval
- ◆ We subsidized fashion square, how much does Nordstrom’s still owe us?
 - 8-10 million has been paid off so far it’s expected to be paid off in 2015
 - It is a public parking garage once the waterfront gets built it will feel more like a public garage

- ◆ Citizen comment on Maximum height
 - 60'
- ◆ When will Senior Site be finished
 - They have broken ground and are expected to open by the end of the year, the retail center should be open by spring

4. Wrap Up